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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR			ATTORNEY DOCKET NO.	
08/813,852	03/07/97	DOCKERY		R	21651	.3
Рм92/0112			EXAMINER			
DAVID H. TANNENBAUM			В	ARTUS	SKA,F	
FULBRIGHT & JAWORSKI L.L.F.			ART UNIT		PAPER NUMBER	
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Please find below and/or attached an Office communication concerning this application or proceeding.

Commissioner of Patents and Trademarks

	Application No. Applicant(s)
Office Action Comment	08813852 R.L. DOCKERT et al
Office Action Summary	Examiner Group Art Unit
	F. J. BARTUSKI 2/67
-The MAILING DATE of this communication appear	on the cover sheet beneath the correspondence address-
Period for Reply	0 :16
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO OF THIS COMMUNICATION.	EXPIRE ONE MONTH(S) FROM THE MAILING DATE
from the mailing date of this communication.	
Status	
Responsive to communication(s) filed on	5,2000
☐ This action is FINAL.	
☐ Since this application is in condition for allowance except accordance with the practice under <i>Ex parte Quayle</i> , 1938	
Disposition of Claims	_
Claim(s) / 4 /0 AND /7-	is/are pending in the application.
Of the above claim(s)	
□ Claim(s)	
☐ Claim(s)————————————————————————————————————	is/are rejected.
□ Claim(s)	is/are objected to.
Claim(s) / 4, /D 9ND / 7	are subject to restriction or election requirement.
Application Papers	
☐ See the attached Notice of Draftsperson's Patent Drawing	
☐ The proposed drawing correction, filed on	is □ approved □ disapproved.
 ☐ The drawing(s) filed on is/are object ☐ The specification is objected to by the Examiner. 	to by the Examiner.
☐ The oath or declaration is objected to by the Examiner.	•
Priority under 35 U.S.C. § 119 (a)-(d)	
 □ Acknowledgment is made of a claim for foreign priority un □ All □ Some* □ None of the CERTIFIED copies of t □ received. 	- ',','
☐ received in Application No. (Series Code/Serial Number	·
$\hfill\Box$ received in this national stage application from the Inte	ational Bureau (PCT Rule 1 7.2(a)).
*Certified copies not received:	·
Attachment(s)	
☐ Information Disclosure Statement(s), PTO-1449, Paper No.	s) ☐ Interview Summary, PTO-413
□ Notice of Reference(s) Cited, PTO-892	□ Notice of Informal Patent Application, PTO-15
☐ Notice of Draftsperson's Patent Drawing Review, PTO-94	☐ Other
	ction Summary

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Art Unit: 2167

DETAILED ACTION

Election/Restriction

- Restriction to one of the following inventions is required 1. under 35 U.S.C. 121:
 - I. Claims 1, 4, 10, 17 and 26-28, drawn to a method of promoting sales in a store, classified in class 186, subclass 52.
 - II. Claims 18-25, drawn to a magazine, classified in class 281, subclass 15.1+.
- 2. The inventions are distinct, each from the other because of the following Inventions I and II are related as process and apparatus for its reasons: practice. The inventions are distinct if it can be shown that either: (1) the process as claimed can be practiced by another materially different apparatus or by hand, or (2) the apparatus as claimed can be used to practice another and materially different process. (MPEP § 806.05(e)). In this case the magazine can be used for entertainment or education separate from sales promotions in a store.
- 3. Because these inventions are distinct for the reasons given above and have acquired a separate status in the art as shown by their different classification, restriction for examination purposes as indicated is proper.

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4. A telephone call was made to Mr. T. J. Meaney on Jan. 11, 2001 to request an oral election to the above restriction requirement, but did not result in an election being made.

Applicant is advised that the reply to this requirement to be complete must include an election of the invention to be examined even though the requirement be traversed (37 CFR 1.143).

- 5. Applicant is reminded that upon the cancellation of claims to a non-elected invention, the inventorship must be amended in compliance with 37 CFR 1.48(b) if one or more of the currently named inventors is no longer an inventor of at least one claim remaining in the application. Any amendment of inventorship must be accompanied by a petition under 37 CFR 1.48(b) and by the fee required under 37 CFR 1.17(I).
- 6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to F. J. Bartuska whose telephone number is (703) 308-1111.

F. J. BAHTUSKA